

An abstract painting with a rich, textured surface. The composition is dominated by horizontal bands of color, including deep blues, vibrant oranges, bright yellows, and earthy reds. The brushstrokes are visible and expressive, creating a sense of movement and depth. The overall effect is one of dynamic energy and artistic exploration.

ARTS WHITE PAPER

VER. 2.3

As presented by
ANICO

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1. WHAT IS ARTS?

1-1 Purpose of ARTS

ARTS is a project to support interesting · superior contents to the world.

Though it is an excellent content, it is not recognized in the world - it is commonly advertised to many more people through various media by our own media and affiliated parties, that we call "to be evaluated more" to hold.

1-2 Why is it necessary?

In the world of games, cartoons, and animation, no matter how interesting it is, it will be discontinued unless sufficient popularity comes out. However, there are not a few content that has put power in public relations and lowered the quality of its essence.

As with PayPay's 10 billion yen campaign, it takes a lot of labor, time and consideration to recognize content.

ARTS is responsible for the public relations part, so content creators can concentrate on their development, and it will be possible to provide more interesting contents to users.

Particularly in the block chain industry (Dapps, token economy service) "recognition to the general stratum" is the biggest problem and ARTS will continue to work to meet that need.

2. TOKEN INFO

2-1 Basic information



symbol : ARTS
type : ERC223
Total Supply : 30,000,000,000
Digits : 8
Contract address :
0x4BE8D9681891981E81BCfb61845483A68a6E1425



Token allocation schedule

- market ~90%
- other 10%

2-2 Usage of token

Compensation for public relations support

Expenses for public relations are paid by ARTS or other cryptocurrency, and partnering media can receive ARTS or alternative rewards (other currencies, gift vouchers, etc.) in cooperation with public relations.

3. ROAD MAP

3-1 2019 road map

Q1

ARTS issued
White paper making
Negotiations with various partners

Q2

Negotiations to the exchange
Media reinforcement

Q3

Negotiation for blockchain project (Dapps etc)

Q4

Negotiations for entertainment companies (animation, game, Vtuber etc.)

3-2 Long-term goal

Strengthen public relations

- More than 30,000 Twitter followers
- More than 5,000 Discord members
- Media Partner 150 sites or more

Strengthening credibility

- Affiliation with entertainment companies
- Collaboration planning with Vtuber and creators
- Increase in the content and number of PV of ANICo

Business expansion

- Productization of official characters • Virtualization
- Create free games to get familiar with virtual currency • Open Youtube channel
- Create content of creator support • Use addition of ARTS accompanying it

4. COMMUNITY

4-1 ANICo



ARTS is a project name and a currency name, and its management is positioned as ANICo.

ANICo is a blog and community about animation and games, and aims to be a place where people with common hobbies feel free to gather.

It will be managed by individuals rather than corporations, but we are working on the development of the project, with the help of Discord community members.

BLOG: <https://animebu.com/>
Twitter: https://twitter.com/anico_jp
Discord: <https://discord.gg/DdBamV2>

4-2 Partnership

We would like to partner with a project that is trying to create high quality content for the world, and we hope that it will lead to an increase in awareness and interaction with each other.

If you are interested in partnering with ARTS and ANICo, we would like to hear from Discord, Twitter, Blog's inquiry form, etc.

5. AFTERWORD

5-1 The background on which ARTS was born

Speaking of virtual currency, there is also a coin check hacking incident in 2018, and there are still many negative images, and the spread to the general public is far from now.

Virtual currency is certainly one side of risk, but it's still useful and fun if you use it well. Therefore, ARTS was also created in order to let as many people as possible know about the fun of virtual currency and to support the spread of high-quality virtual currency projects.

5-2 Attention

Please understand that even if the token holder suffers a loss due to the price drop of the token, hacking, misplacement of the exchange, or any other circumstances, the operation can not have any responsibility.

Also, ARTS is only an individual project, and it may not be possible to handle it on a company scale. Please note that point.

Arts
era228
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